

# Managing Director

(Ref: 237)

**Salary: £60,000 basic + bonus package & car allowance**

**Location: Wantage, Oxfordshire**

## We're not just horsing around!

This start-up business is to be operated on the web and will offer advice and guidance through video footage to owners / carers of (top) horses and dogs on how to safely articulate/manipulate joints to deal with skeletal problems. The founder of the Company is a world renowned lecturer and practitioner of equine and canine osteopathy who has developed special animal care techniques over a period of 25 years. The principles behind the business are well proven and the objective is to take the benefits of osteopathy to a much larger audience. Revenues will come from subscribing members, initially in the UK but later reaching out across the English speaking world and selected European countries. The business plan is already developed and a very special person now has the opportunity to lead all non-clinical activities as Managing Director, making this venture a real success.

The role will suit an experienced and caring proven business leader who really does understand the type of customers that value a service of this kind. To deliver the business plan, you will need to have had at least 5 years hands-on marketing experience and understand how to develop and run a web-based, modern e-commerce enterprise. Your determination to deliver the numbers will be essential, as will be your ability to cut to the heart of issues. You will need to balance short term necessities with long term goals, whilst building and developing a top class team whose primary focus will be exceptional levels of customer care so that membership retention is protected. You will be putting in place effective systems and processes to support the delivery of the Company's offer round the clock and you'll know a bit about finance and IT, certainly enough to recognise any bull!

**Ideal skills and qualities for this Managing Director role will be:**

- Trustworthy & ethical
- Energetic & flexible
- Empathetic with rural life
- Has staying power
- Organised & structured
- Creative
- Strong attention to detail
- A standard setter!



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RECRUITMENT

**Does this excite you?** Does this sound like you? If so, then please send us your fully detailed application including your current remuneration package and quoting job ref 237, to [rachel@highgrowthltd.co.uk](mailto:rachel@highgrowthltd.co.uk)

Closing date for applications is 9<sup>th</sup> March 2009. We have planned a job "selection" day, using our unique CAB process, on **19<sup>th</sup> March 2009** in the Wantage, Oxfordshire area. **Please keep this date clear!**

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**Keywords:** managing director, web-based, e-commerce, IT, new enterprise, start up